

Innovating A Better Future Together



Exclusive Invitation to PlatCOM InnoSeed Event

PlatCOM InnoSeed

Opening Business Opportunities

Powered by
High Impact Programme 2

Dear Esteemed Companies & Partners,

Warm Greetings from PlatCOM Ventures! We are proud to bring you the [High Impact Programme 2](#), a revolutionary collaboration that is about Innovating A Better Future Together.

PlatCOM is a Smart Partnership between [AIM](#) and [SME Corp](#) that creates an innovative programme tailored for Malaysian SMEs to accelerate the development and commercialisation of innovative, market-driven products and services as well as encouraging the creation of Intellectual Property Rights (IPRs) for commercialisation. The concept of the programme is strategic - PlatCOM will provide end-to-end facilitation to selected Malaysian SMEs for further development of innovations into commercially viable end products.

This exclusive event will showcase Malaysian IP based in Electrical and Electronics (E&E) market. It provides an opportunity to (i) understand the current market landscape, (ii) evaluate IPRs that can create new lines of business and/or strengthen your competitive advantage, and (iii) identify fresh deal flow for investments.

Come join us at this event and take the first step to participate in this exciting programme!

Dr. Viraj Perera
Executive Director
PlatCOM Ventures Sdn Bhd

When & Where

When: Thursday , 12 February 2015
9:00 a.m. – 12:00 p.m.

Where: Dewan Mahkota, SMECorp, KL Sentral

Programme Details

9:00 a.m.: Registration & networking (by invitation only)
9:45 a.m.: Welcome Speech by Mr. Mark Rozario, CEO of AIM
9:50 a.m.: Programme Overview by Dr. Viraj Perera, Executive Director, PlatCOM Ventures
10:00 a.m.: Industry VIP keynote speech 1
10:10 a.m.: Industry VIP keynote speech 2
10:30 a.m.: Product Demo & Networking
12:00 p.m.: End of event

Contact Details:

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**Seats are Limited! RSVP your seat
before or by 22nd January 2015**

In collaboration with

