



### SNAPSHOT

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# Edible Cosmeceutical Ingredients (COSMEDIBLE)

## INTRODUCTION

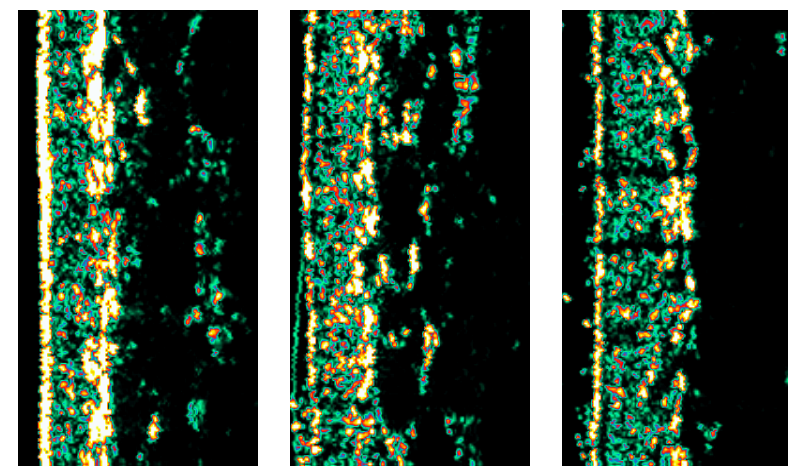
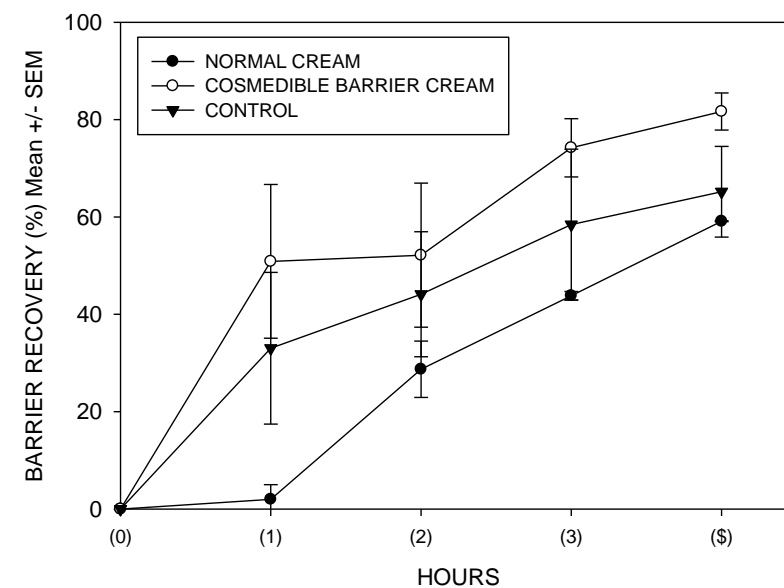
A **barrier cream** is a topical formulation used in industrial, medical, and sporting environments to place a physical barrier between the skin and contaminants that may irritate or infect the skin. A healthy, functional skin barrier does more than prevent water loss, it also shields the skin from allergens and irritants. Many ingredients in skin care products are not intended to be substantially absorbed into the skin. However if the skin's barrier is impaired they can affect the skin in untoward ways by reaching deeper into it than intended, producing redness, irritation, and stinging, itching and prickling sensations. Barrier Cream is specially formulated to meet the unique needs of skin. A combination of ceramides, fatty acids, cholesterol, natural occlusive ingredients and humectants in this product are effective in restoring healthy skin barrier function. The product contains encapsulated VCO and several plant extracts to provide the necessary skin requirements. This product is absolutely free from petrochemicals, dyes, preservatives and additives. The active ingredients are sourced from the environment and include food ingredients that are naturally bio-degradable.

## MARKET POTENTIAL

Global skin care sales in 2010 reached US\$75 billion. Facial care was the main segment followed by body care & hand care. By 2014, Asia Pacific is expected to contribute to almost USD92 billion of global skin care sales (Euromonitor International)

## PRODUCT FEATURES

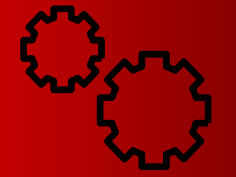
- **Cosmeceutical ingredients could be eaten raw.** The best to get vitamins into our bodies is through raw plant materials.
- **Free from** petrochemicals, dyes, preservatives, additives, gathered from their natural environment, food ingredients are naturally bio-degradable.
- Ceramides, cholesterol, fatty acids, proteins and antioxidants are the building blocks that contributes to **the formation of the skin barrier** themselves.
- Microencapsulation technology is incorporated into the ingredient is to enhance the transdermal delivery
- Usage of local ingredient and specially formulated to meet the unique needs of skin.
- Natural & halal Cosmeceutical Product



Before stripping

After stripping

COSMEDIBLE BARRIER CREAM (After 4 hours)



## INTELLECTUAL PROPERTY

This product is protected by trade secret



## WHAT'S NEXT?

The inventor is looking for interested investors to take this product to the market



## CONTACT

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